

5 Action 3: Resolving problems in daily life and businesses

- We will confront problems in daily life and businesses and provide various solutions, beginning with “Energy as a Service.” Efforts to **create and provide new solutions, including the establishment of new companies**, will be accelerated.
- **A digital infrastructure for value co-creation will be established** and advanced digital marketing will be employed. In addition, we will expand the number of business partners, the amount of data used, and products and technologies to enable a **broader range of solutions to be created and provided**.

Resolving various customer needs and problems

- Accelerate the creation of new solutions including the establishment of new companies

Instantly offering wide-ranging values tailored to customers

- Establishment of a digital infrastructure for value co-creation

